

CERTIFIED ATHLETIC TRAINERS **SAVE MONEY!**



In the CLINIC:*

- The use of Certified Athletic Trainers (AT's) can increase a Physician's productivity up to 22%.
- The use of AT's can increase revenue up to 42%.
- For every \$1 invested in preventative care, employers gain up to a \$7 return on investment.
- AT's provide the same, or better, outcomes in clinical setting compared to Physical Therapists in orthopedic cases.

In HIGH SCHOOLS: ^

- With 2 AT's on staff, 11,127 treatments were provided within one year – this is valued at \$1,669,050 compared to the cost of similar treatments using other healthcare means.
- 3 AT's provided 13,766 treatments for student-athletes, valued at \$2,753,300 compared to the cost of similar treatments using other healthcare means.

REDUCED Liability: ^γ

- From 1996-2008, 31 serious injuries or deaths occurred in student-athletes of schools without ATC coverage. The presence of AT's reduces this number greatly.

MORE Benefits:

- Reduced student absenteeism - fast care & rehabilitation from AT's allows student-athletes to stay in school!
- Public Relations – hiring an ATC shows that the school cares about the health and safety of students, faculty, and staff.
- In-house Provider to give training to coaches, faculty, staff (CPR, first aid, AED, head injury management).

Sources:

*“An Evaluation of Their Effect on Patient Throughput and Revenue Generation in a Primary Care Sports Medicine Practice”
Forrest Q. Pecha, MS, ATC, CSCS, Spero G. Karas, MD, John Xerogeanes, MD, Tom Dougherty, MD, Brandon Mines, MD, Sameh Labib, MD, Ashley Kane, MS, ATC. 2008. From the Emory Sports Medicine Center, Atlanta GA . *Reimbursement of Athletic Training* by Albohm, MJ; Campbell, Konin, pp.25

[^]www.nata.org (data from 2000, 2006 respectively)

^γInformation provided by a review from United Educators General, a general liability insurance company. 2008.